

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

ITE&C Dept – Reimbursement of 50%/100% Exhibition Subsidy towards stall rentals for participating in the national & international IT exhibition – Sanction and Release of an amount of Rs.42,96,293/- (Rupees Forty Two Lakhs Ninety Six Thousand Two Hundred and Ninety Three Only) to the IT companies under ICT Policy of Government of Andhra Pradesh - Orders - Issued.

**INFORMATION TECHNOLOGY, ELECTRONICS AND COMMUNICATIONS (Promotions)  
DEPARTMENT**

**G.O.Ms.No. 20**

**Dated:07 .11.2013**  
**Read the following:**

1. G.O.Ms.No.9, IT&C Department, dt.07.07.2010.
2. GO.Ms.No.12, IT&C Dept, dt:23.07.2010
3. GO.Ms.No.9, IT&C Dept, dt:15.03.2013.
4. From M/s.Threshold Software Solutions Pvt. Ltd, Hyderabad, Applications dt:20.05.2013 & dt:13.08.2013.
5. From M/s.NextGen Customer Experience Systems Pvt Ltd, Hyderabad, Application dt:18.05.2013.
6. From M/s.Jiva Internet Solutions Pvt Ltd, Secunderabad, Application dt:29.07.2013.
7. From M/s.Elets Technomedia Pvt Ltd, Noida, letter dt: 01.08.2013.
8. From M/s.eCentric Solutions Pvt Ltd, Visakhapatnam, Application dt:27.06.2013.
9. From M/s.Softlabs Solutions Pvt Ltd, Hyderabad, Application dt:28.08.2013.
10. Minutes of the 63<sup>rd</sup> CCITI meeting held on 04.09.2013.
11. G.O.Rt.No.1926, Finance (EXPR.GAD-II) Department dt:06.04.2013.
12. U.O.Note No.105/IT&C/Budget/2013, IT&C Dept, dt:12.04.2013.

\* \* \* \* \*

**ORDER:**

The ICT Policy of Govt of AP in G.O. first read above seeks to promote the participation of the ICT Companies in national and international ICT Exhibitions to encourage Small and Medium Enterprise for exploring and penetrating national and international markets for increased business opportunities and provides 50%/100% subsidy in respect of the exhibition stall rent payable to the SME units.

2. As per GOs second and third read above, the following companies have participated in various national and international ICT Exhibitions and are eligible for reimbursement of 50%/100% exhibition subsidy paid towards stall rentals and after completion of the exhibition, vide 4-9 read above requested for reimbursement of 50%/100% exhibition subsidy in their favour:

S.No.	Name of the company	Name of the exhibition participated	Amount claimed (Rs)	Amount eligible & to be released (Rs.)
1	Threshold Software Solutions Pvt Ltd	Japan IT Week at Tokyo held from 08 to 10th May, 2013	2,10,000	1,05,000
2	NextGen Customer Experience Systems Pvt Ltd	-do-	2,10,000	1,05,000
3	Jiva Internet Solutions Pvt Ltd	CeBIT Australia held from 28 to 30th May, 2013	2,55,000	1,27,500
4	Elets Technomedia Pvt Ltd	e-India 2013 held on 23rd & 24th July, 2013 at Hyd	70,78,680	35,39,340
5	eCentric Solutions Pvt Ltd	e-India, 2010	11,35,138	74,453
6	Threshold Software Solutions Pvt. Ltd	CeBIT Australia held from 28 to 30th May, 2013.	2,30,000	1,15,000
7	Softlabs Solutions Pvt Ltd	CeBIT Australia held from 28 to 30th May, 2013	2,30,000	2,30,000
				<b>42,96,293/-</b>

::2::

3. Taking into consideration the recommendations of CCITI vide 10<sup>th</sup> read above, Government after careful consideration, hereby accord sanction and release an amount of Rs.42,96,293/- (Rupees Forty Two Lakhs Ninety Six Thousand Two Hundred and Ninety Three Only) to the companies mentioned at Para.2 above towards stall rentals paid by them.

4. The Subsidy sanctioned and released at Para.3 above shall be debited to the following Head of Account:

3451 : Secretariat Economic Services  
MH 090 : Secretariat  
GH (11) : Normal State Plan  
SH (22) : IT&C Department  
330 : Subsidies

5. The Joint Director (Admn) & DDO, ITE&C Department shall draw the amount of Rs.42,96,293/- (Rupees Forty Two Lakhs Ninety Six Thousand Two Hundred and Ninety Three Only) towards reimbursement of Exhibition Subsidy sanctioned in Para.3 above and arrange for payment after duly applying the TDS in favour of the respective companies as mentioned here under:

S.No.	Name of the company	Amount to be reimbursed (Rs.)
1	Threshold Software Solutions Pvt. Ltd	2,20,000
2	NextGen Customer Experience Systems Pvt Ltd	1,05,000
3	Jiva Internet Solutions Pvt Ltd	1,27,500
4	Elets Technomedia Pvt Ltd	35,39,340
5	eCentric Solutions Pvt Ltd	74,453
6	Softlabs Solutions Pvt Ltd	2,30,000
		<b>42,96,293/-</b>

6. The above companies shall submit an advance stamped receipt for the amounts sanctioned to them, to the Department in duplicate.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**SANJAY JAJU  
SECRETARY TO GOVERNMENT**

To

M/s.Threshold Software Solutions Pvt. Ltd, 310 B, Road No.25, Jubilee Hills, Hyderabad-500034

M/s.NextGen Customer Experience Systems Pvt Ltd, # 310 B, Road No.25, Jubilee Hills, Hyderabad-500034

M/s.Jiva Internet Solutions Pvt Ltd, 710 & 711, Swapnalok Complex, S.D.Road, Secunderabad - 500003

M/s.Elets Technomedia Pvt Ltd, 7A & 7B, 5<sup>th</sup> floor, Stellar IT Park, Annexe Tower, C-25, Sector-62, Noida - 201309

M/s.eCentric Solutions Pvt Ltd, Plot No.2, Hill No.3, IT Hub, Madhurawada, Visakhapatnam - 530045

M/s. Softlabs Solutions Pvt Ltd, 10-3-1/2, Gemini House, 1<sup>st</sup> floor, Mehdiapatnam, Hyderabad

The Accountant General (A&E)/(Audit), A.P. Hyderabad

The Director Treasuries & Accounts, A.P., Hyderabad

The Pay and Accounts Officer, Hyderabad

The Resident Audit Officer, O/o Pay and Accounts Officer, Hyderabad

The Dy. Pay and Accounts Officer, AP Secretariat Branch, Hyderabad

The JD (Admn) & DDO, ITE&C Department

Copy to:  
S.F./Spare

// FORWARDED : : BY ORDER //

**SECTION OFFICER**